

GOLDEN EAGLE

O F A R K A N S A S

April 20, 2020

Valued On-Premise Retailer,

We hope this letter finds you, your family and your team safe during these challenging days. Like you, we look forward to the return of operating our business in an environment that offers more certainty.

In the meantime, and subject to updates from Governor Hutchinson, Golden Eagle is making preparations to pick up Anheuser-Busch kegs and issue credit. These are the only items we will pick up for now. This will be a significant undertaking that will require planning and cooperation as many businesses have substantially changed their operations in response to COVID.

Your Account Manager will be contacting you in the next two weeks regarding the return of your full, partial and empty kegs. Please understand there will be extremely limited opportunity for adjusting the day of your scheduled pick up. Due to the difficulty and safety concerns of loading full kegs onto trucks we will utilize special equipment that is not readily available in our fleet. Your patience and understanding are greatly appreciated.

For empty kegs, you will receive the usual \$50 deposit. For full, untapped kegs, you will receive credit for the amount you paid, including the deposit for each keg. For partial kegs you will receive \$75. This covers the deposit for the keg as well as some credit for the unused liquid. For a keg to be considered partial it will need to be at least half full. For this process, kegs that are less than half full will be considered empty.

Because there are not new orders to offset these credits your payment will be in the form of either a check or EFT. Please remember it is not customary for either of us to send payments to our customers. As such, if you receive payment in the form of a check, there will be a substantial delay (up to 45 days) from the time we pick up your kegs to the time you receive payment. Golden Eagle needs to ensure each check is made out correctly and sent to the correct address. This process will be time consuming.

If you would like to receive payment much more quickly, we encourage you to sign up for Fintech. It's free to you and your account can be active before we begin the pickup process. Payments will be processed within 48 hours with Fintech. Please see the attached EZenroll form provided by Fintech.

It is our hope we can work together efficiently on this process and get some much-needed cash back in your hands. Please know how much we appreciate your business and that we look forward to better days ahead.

Sincerely,



Barry Capps

President

Golden Eagle of Arkansas